



December 2010



Making Tracks

The on-line news letter of Jungle Eyewear Inc.

New Product Launch

Visit us on line at www.jungle-eyewear.com to preview our newest product launch.

Jungle Animals introduces a new pediatric frame – The Rabbit

Jungle Juniors collections has been expanded to include the 2620, 2627, for the tween patient

Savannah introduces three new elegant ladies styles just in time for the holidays' social occasions.

Marketing

Take advantage of the hottest marketing tool available the "Electronic Counter Card". This 8 inch rounded corner digital picture frame may be customized with your own photographs using the 2G SD chip provided or use our preloaded images to draw attention to your dispensary. Available with a minimum purchase from any of the Jungle Eyewear collections.

Join us in 2011

TOA- Texas Optometric	February 17-20	Austin, TX
SECO International	March 2-6, 2011	Atlanta, GA
Vision Expo East	March 18-20, 2011	New York, NY

2011 Pricing Changes

Jungle Eyewear announces the following price increases to take effect January 1, 2011.

Animals collection- \$44.00	Safari - \$52.00	Jungle Juniors- \$52.00
FRAMES \$ 48.00	FRAMES \$ 56.00	FRAMES \$56.00

Savannah prices for existing styles will remain unchanged for 2011 with a list and FRAMES pricing at \$ 56.00